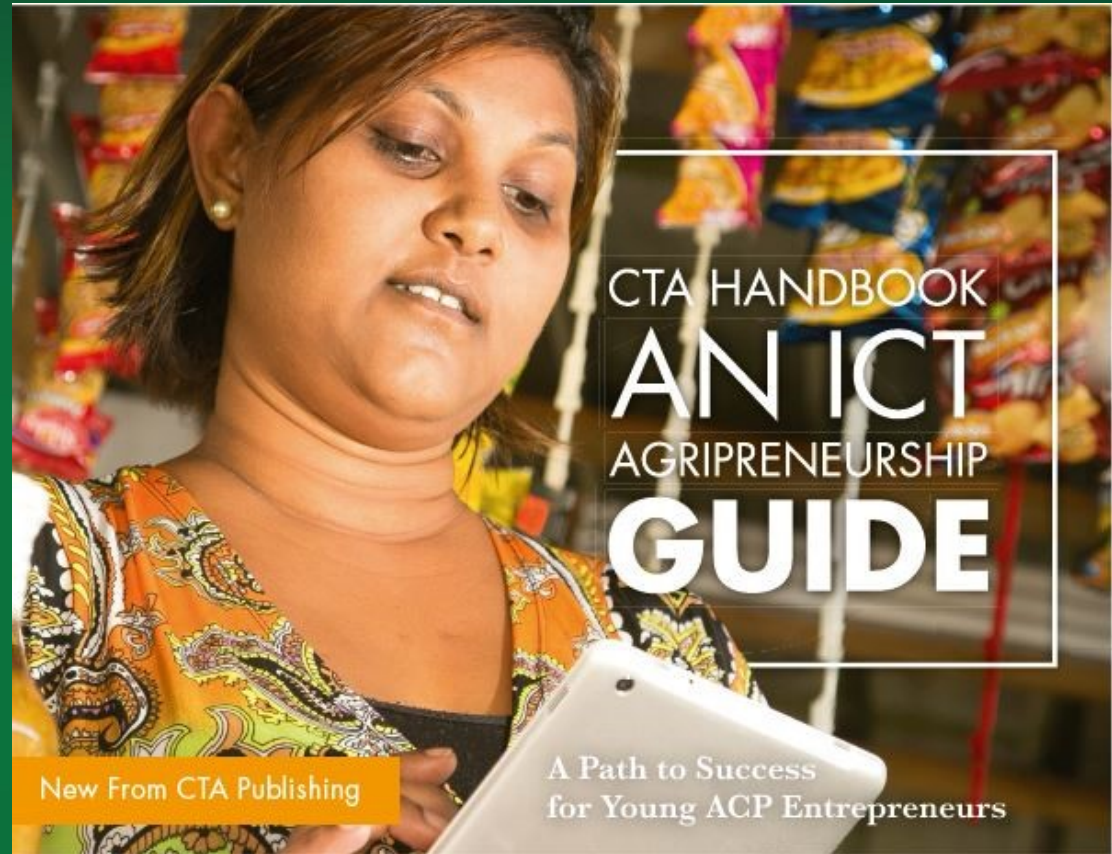


Youth employment in agriculture in Africa

*Some CTA activities
and perspectives*

Ken LOHENTO

Program Coordinator
CTA



4 areas for CTA Youth Strategy

G1: Policies on youth in agriculture

G2: Engagement of youth in agricultural value chains

G3: ICT and Youth in agriculture

G4: Agricultural science and tertiary education

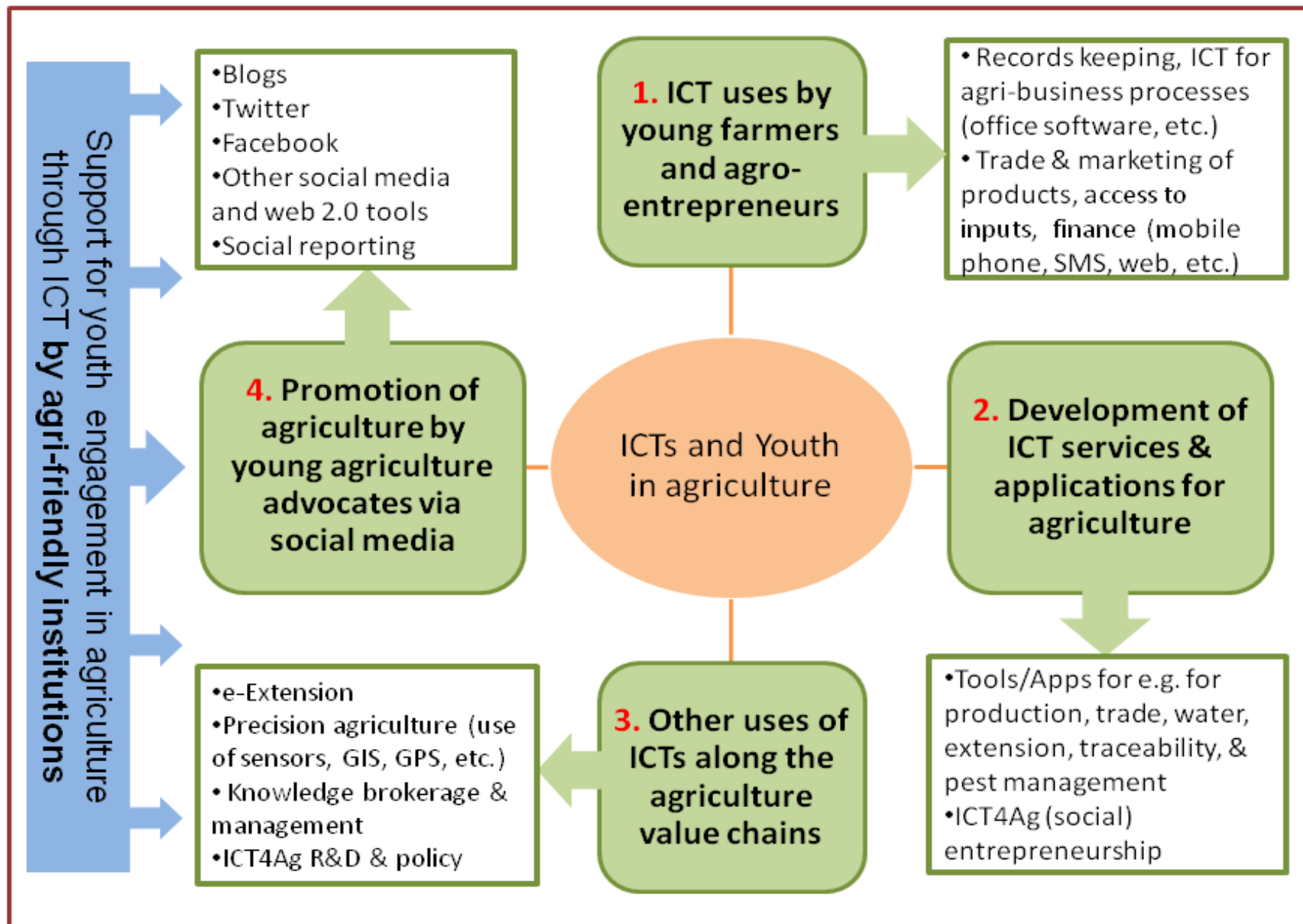
Youth in agribusiness at the heart of activities



**CTA Youth
Strategy**
2013 - 2017



Framework for engaging Youth in Agriculture through ICTs



aus vc



m-lab



dev Labs

prohaus



HELPING BUDDING ENTREPRENEURS BUILD THEIR BUSINESSES



dev Labs



pro

Other examples of innovative ways to support young agripreneurs



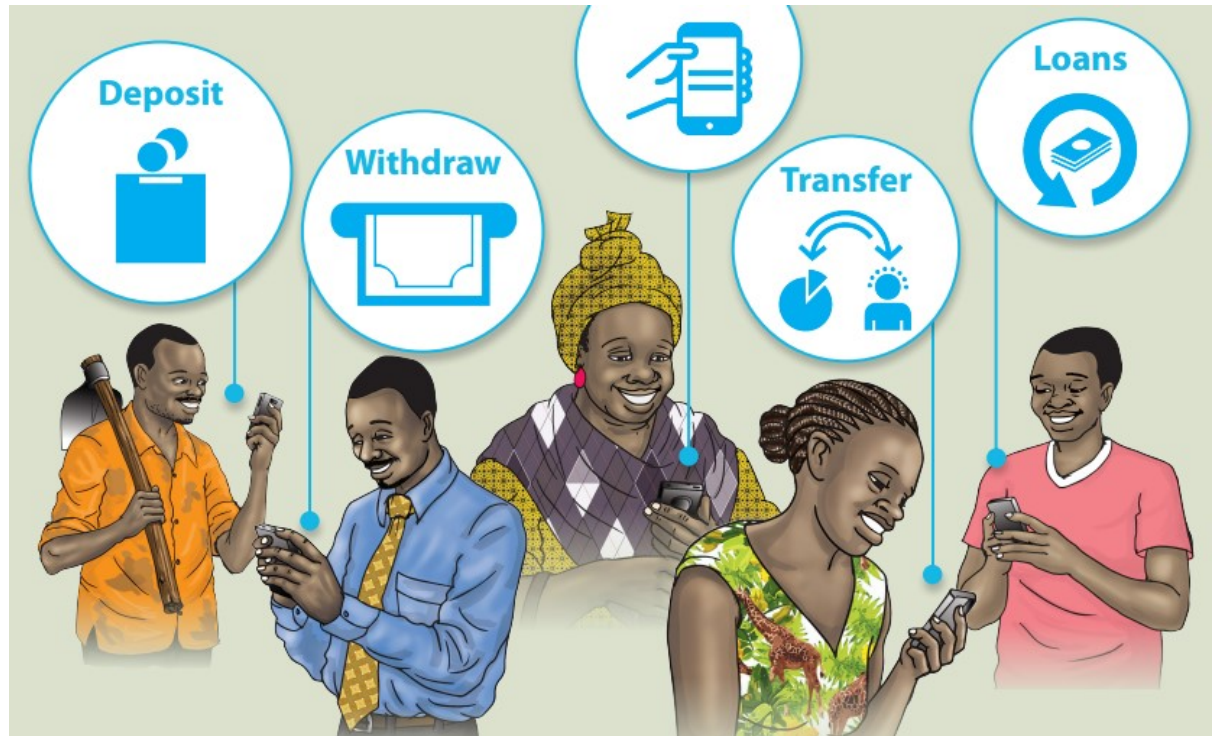


Ensibuuko (Uganda) facilitates access to, & management of agricultural finance via mobile

- **Jobs created**
- 500,000 farmers reached via 70 SACCOs (with Mobis app)
- New services
- \$500,000 Investment won
- Franchises in Malawi and Zambia

Helping youth to
create new jobs

The **MOBIS** prototype was developed in the framework of CTA's agriculture **Hackathon**, benefited from **incubation** by a CTA partner **Outbox Hub**, promotion, piloting opportunities, etc. Ensibuuko involved in CTA MUIS project

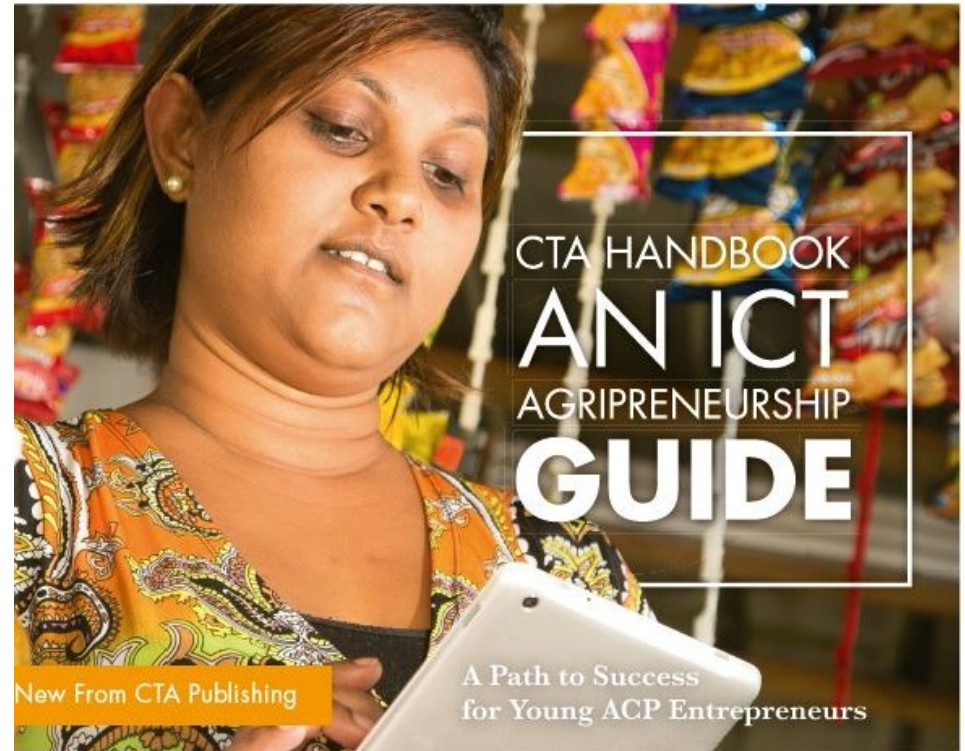


NEW

An ICT Agripreneurship Guide: *a Path to Success for Young entrepreneurs*

- Idea generation
- Overcoming early challenges
- Understanding agricultural value chains
- Developing the business plan: The Lean Canvas
- Generating revenue streams and sustainability
- Common mistakes, solutions and advice
- More than 20 case studies

Download a copy



<http://bit.ly/ICT4Ag-Business-Guide-PDF>



Agri-entrepreneurship areas of challenges and solutions for youth

Education/Training
(post secondary education,
vocational training)

Business support
(ecosystem, incubation, etc.)

Access to finance
(crowdfunding, business angel,
investors,, commodity exchange,
etc.)

**ICT ,Technology,
Infrastructure**

Access to Land

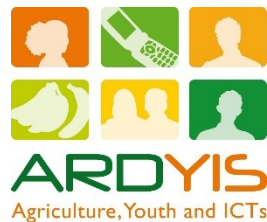
**Favorable
agribusiness policies**

Thank you/More info:

<http://www.facebook.com/ardyis>

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<http://www.cta.int/en/news/agripreneurs.html>



Email: lohento@cta.int

