

1 ENTERPRISE

BIOGAS

OPPORTUNITIES

FOOD SECURITY

YOUTH

BUSINESS

RENEWABLE ENERGY

OIL

RICE

SESAME

IMPROVED COOKING STOVES

RICE

YOUTH

LIGHTING

SEEDS

BUSINESS

FINANCE

BUSINESS

DEVELOPMENT

YOUTH

BRIQUETTE

ICS

ENTERPRISE

BUSINESS

BIOGAS



COFFEE

DEVELOPMENT

HORTICULTURE

WOOD

COFFEE

SKILLS

BUSINESS

SOLAR

RICE

ICS

MILK

LIGHTING

BEEKEEPING

ICS

MILK

OIL

YOUTH

BUSINESS

SEEDS

LIGHTING

OIL SEEDS

LIGHTING

SKILLS

FINANCE

ASSET CREATION

COOKING CHARCOAL

SOLAR

RED MEAT

FOOD SECURITY

YOUTH

BIO-SLURRY

RICE

AGRICULTURE

YOUTH

EMPLOYMENT

DAIRY

SNV

SEEDS

SESAME

COOKING

OIL SEEDS

IMPROVED COOKING STOVES

**“OYE trained me to manage money and using my business plan, I was able to get a loan to buy food and water troughs for my chicks and a solar panel to light the pen at night.**

**Other youth should join OYE and succeed like me!”**

**Angelica Benjamin, 27  
Mozambican Youth**





"I learnt to spot opportunities and gained skills in Biogas, now I own a biogas company and I have contracts at district level."

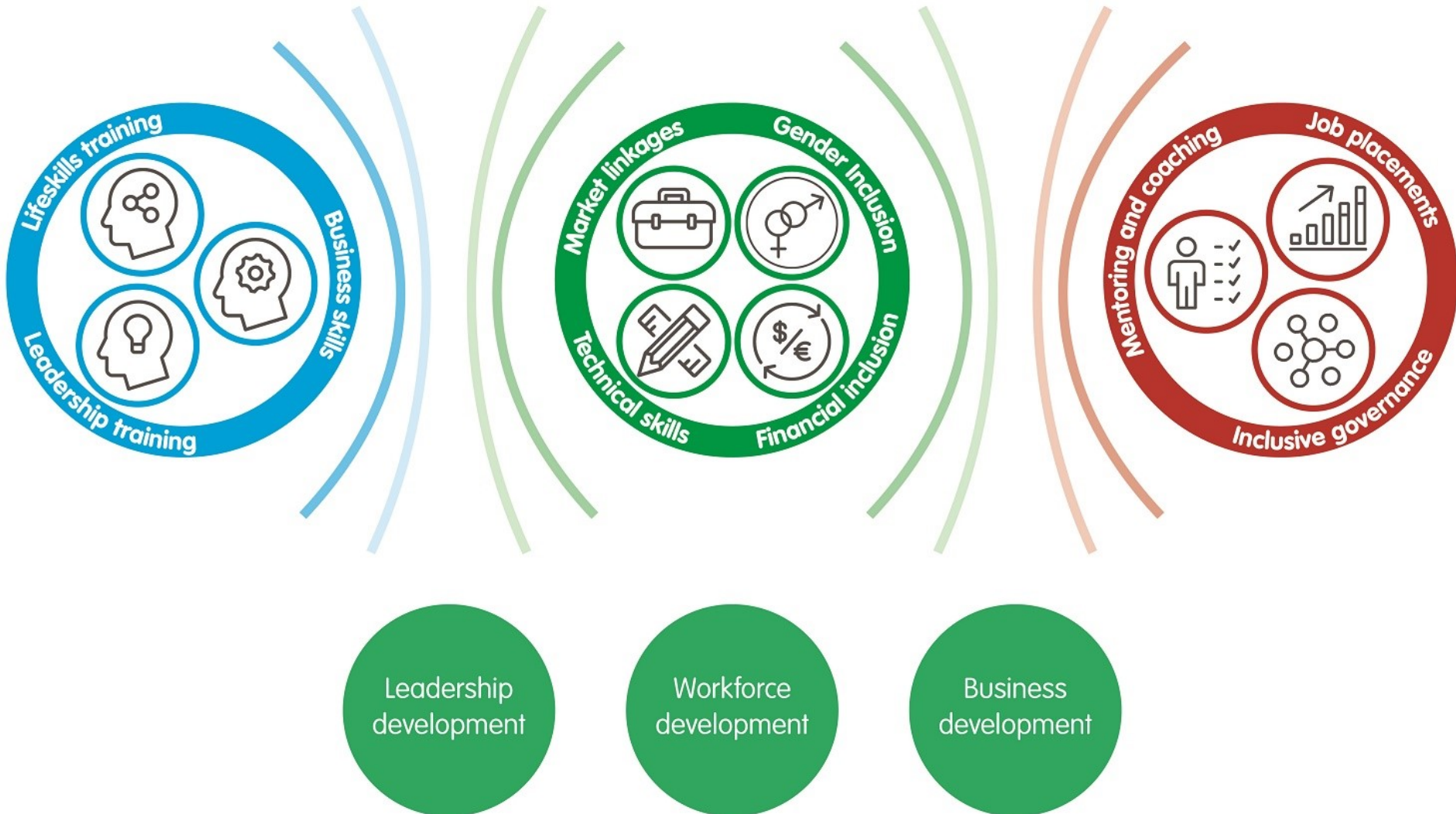
Vedaste Haragirimana, 26  
Rwandan Youth

# Opportunities for Youth Employment

Push

Match

Pull

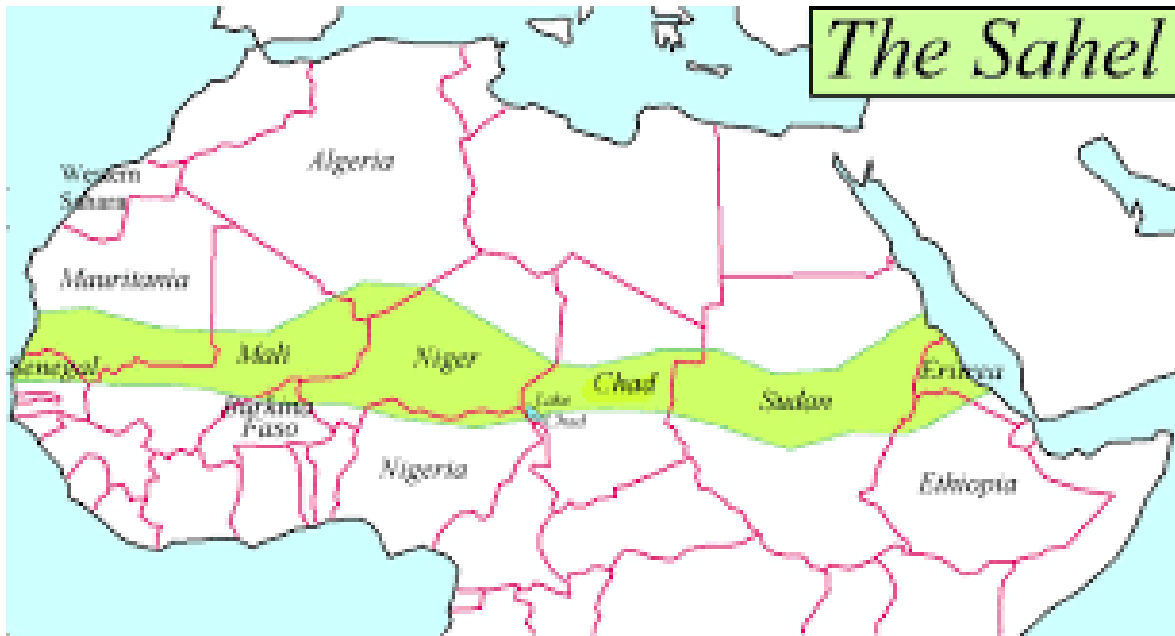




# SahelInnov *Innovate for a sustainable development in Sahel*

The Hague, May 30<sup>th</sup>

**Sahel is a semi-arid region with an average rainfall between 300 and 500 mm per year, spread over 9 countries on more than 7 million square kilometers.**



**With a population estimated at nearly 400 million in 2050, the development of the Sahel is characterized by colossal challenges.**



**Human development:** Feeding, caring and educating a growing population in search of opportunities.



**Adaptation to global warming:** the temperature of the Sahel will increase by 3 to 5 degrees Celsius by 2050 and possibly even 8 degrees Celsius in 2100.



**Political and security stability:** the whole area is gangrened by the activity of terrorists and smugglers.



**Job creation:** the tax base of the Sahel countries represents barely 20% of their GDP.

# SahelInnov aims to shape the future of the Sahel through innovative and sustainable entrepreneurship.

Detect and popularize innovations with high social and environmental value creation for the Sahel;

Helping to scale up the offers and solutions of Sahelian startups;

Promote collaboration between startups but also with stakeholders in the ecosystem;

Deploy an accelerator program for the most promising startups;

Create an exchange framework for the Sahel of tomorrow through the SahelInnov Forum



# The SahelInnov will contribute to the scaling-up of innovations with strong socio-economic impact especially on job creation for the youth

In 2017, SahelInnov will support the scaling up of 3 startups which offered transversals solutions for many challenges in Sahel



**E3D** : Launched in 2015, E3D manufactured anti mosquito cosmetics and bio pesticides Neem oil based (very spread trees in Sahel)

- Direct jobs : 25
- Indirect jobs: 300 mainly young persons in rural areas for the collection of Neem seeds



**Fasao Pro**: launched in 2014 in Burkina Faso, Faso Pro transforms insectes comestibles in Sahel and rich in proteins to fight against harvest.

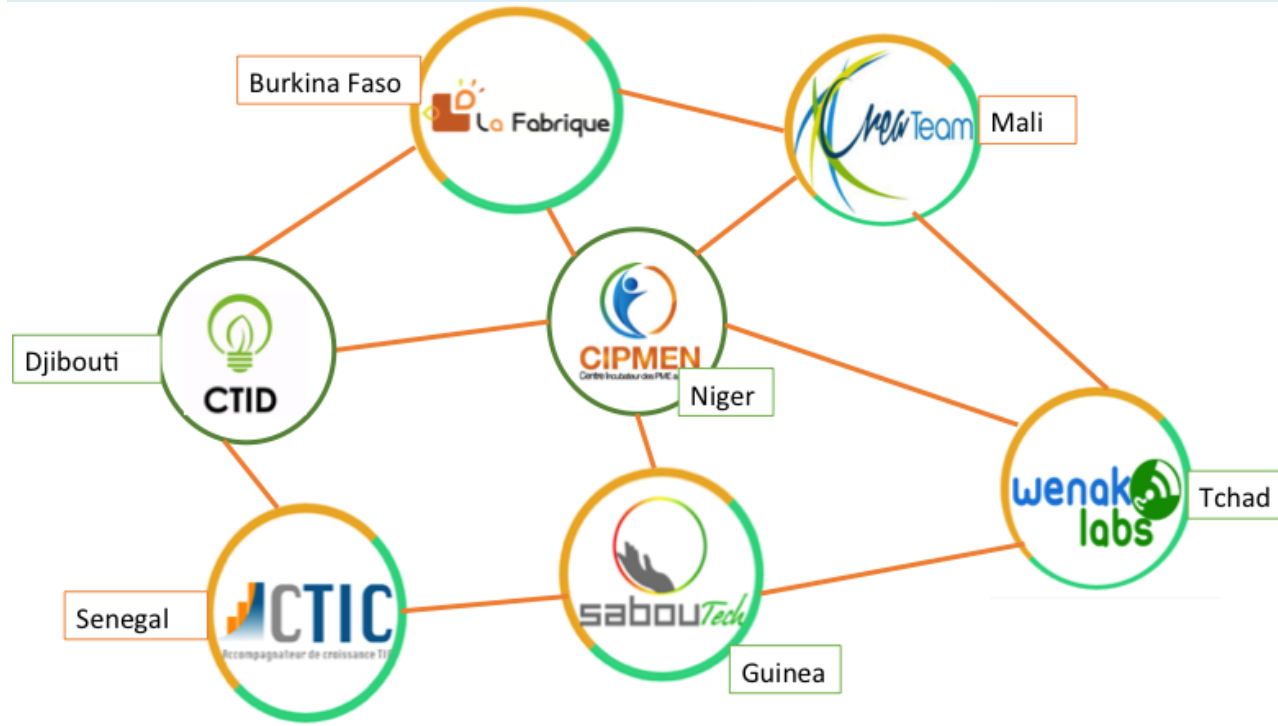
- Direct jobs : 10
- Indirect jobs: : 500 women en young people, trained to collect and pre process the insects



**Fapel** : launched in 2002 in Guinea, Fapel manufactured locally water pump easy to use and low coast for irrigation and domestic.

- Direct jobs : 30
- Indirect jobs : 150 welders trained and auronous

## Key factor for success : network of 7 incubators in seven countries in Sahel to deploy the Accelerator SahelInnovBoost



### SahelInnov Services

- Sustained coaching from experienced entrepreneurs
- Mentoring sessions
- Financial support
- Accommodation facilities
- access to a network of large national and multinational companies
- high level lobbying

Access to talents

Access to  
infrastructures like  
incubators and  
processing units

Access to non  
conventional funds

Access to role  
models and  
mentors to change  
the mindset

Access to the  
market

All the bread consumed in the Sahel is made by corn which is imported. To substitute the wheat, several entrepreneurs are introduced bread based on local cereals (millet, sorghum) but they are facing significant challenges.

Difficult access to the market regarding the concurrence of bread made from wheat

Lack of raw materials (local cereals incorporating gluten)

Access to energy and infrastructures

Low regional integration

Food habits of populations

No support for innovative projects for valorization of local products

The insufficient promotion of local bakers



# FOFO!

[www.sahelinnov.org](http://www.sahelinnov.org)