

Quarterly Report - July 2016

How can inclusive businesses contribute to inclusive development in Sub-Saharan Africa?

This quarterly update aims to inform you on the progress that has been made in the previous months. We will briefly summarize what we have done so far and, even more importantly, your role in our research project. In addition, we try to provide you with an overview of the planned research activities and events for the coming year.

The past few months, the research team has been busy finalising the second survey, which will be sent out to all research partners. The second survey will be instrumental to analyse current inclusiveness approaches among businesses in Africa. Moreover, we are completing preparation to conduct stakeholder dialogues this fall in 5 countries: Kenya, Tanzania, Rwanda, Ethiopia and the Netherlands. During these events, we aim to further explore the motives, drivers and barriers of organisational change to become inclusive. You can find more information about the stakeholder dialogues and the upcoming survey below.

INCLUDE organized a session at the African Development Bank conference on Energy and Climate that was held in Lusaka from 23-27 May, where project manager Siri Lijfering, represented our programme. Several key topics were discussed and were incorporated into a small report which you find attached herewith. Finally, the interim findings from our research are now available. You can find more information on page 3 of the quarterly report.

Please find regular updates and publications on the project on the INCLUDE Platform: [click here](#).

Announcement 2nd Survey

Last year you participated in the first survey on inclusive business strategies. The results of this survey were shared both during the executive training in Kampala in October 2015 and in [report](#) published on the website of INCLUDE. We are now undertaking a second survey, which is intended to measure current inclusiveness approaches among businesses in Africa. The survey contains the following four major components: (1) Organizational profile; (2) Inclusive business model components; (3) Social and financial performance and; (4) Motivations. The data collected from this survey will be used to conduct a quantitative exploration of the relationships between inclusive business model typologies, social and financial performance and organisational motives. This will result in a large database over an extended period of years, allowing us to track inclusiveness performance by conducting longitudinal analysis of transitioning processes.

By filling out this survey, you will enable the research team to identify useful insights on implementing inclusive business models. Your participation is, therefore, highly appreciated! Filling out the survey will take you approximately 15 minutes. The data will be treated confidentially and none of the research reports will mention the names of respondents or their respective organizations.

In order to support the research and fill in the survey, [please click here](#).

Stakeholder Dialogues

Following the success of previous executive trainings that we organized in Arusha, Kampala and Rotterdam in 2015, a new series of stakeholder dialogues take place in Nairobi, Arusha, Kigali and Addis Ababa from September 12-23, 2016. Below you can find the itinerary:

- 13 September 2016, Nairobi, Kenya
- 15 September 2016, Arusha, Tanzania
- 20 September 2016, Kigali, Rwanda
- 23 September 2016, Addis Ababa, Ethiopia
- 1 November 2016, Rotterdam, the Netherlands

The Stakeholder Dialogues will bring together leading European and African companies that are frontrunners in the areas of inclusive business strategy and environmental sustainability. During these dialogues, discussions on how to overcome dilemmas and trigger tipping points to become more inclusive will be linked to your own personal business cases. The stakeholder dialogues will provide input on how to adjust your current business model to become more inclusive.

On behalf of the research team it is a pleasure to welcome you at the Stakeholder Dialogues. Due to the limited number of sits, we kindly request you to confirm you presence before the 15th of August via email to Mrs Joy Kiiu joykiiru1@gmail.com and Mr Pedro Besugo, pedro.besugo@nabc.nl. All relevant information, regarding specific venue and programme will follow shortly.

INCLUDE working conference Lusaka, Zambia

From 23-25 May, INCLUDE held its bi-annual working conference in Lusaka, Zambia as part of the Annual Meetings of the African Development Bank on energy and climate change.



On 23 May, INCLUDE co-hosted a panel discussion on ‘Jobs for women and young people – the transformative potential of agribusiness’ at the African Development Bank meeting.

The panel was moderated Ms Namakau Mukelabai, from Zambian National Broadcasting Corporation (ZNBC). The

panellists were Ms Ada Osakwe, Agrolay Ventures; Ms Yana Watson Kakar, Dalberg Global Development Advisors (DGDA); Dr Wanjiru Kamau-Rutenberg, African Women in Agriculture and Research and Development (AWARD); Dr Nteranya Sanginga, International Institute of Tropical Agriculture (IITA); and Ms Jacqueline Novogratz, Acumen. The panellists are people who are passionate about agribusiness and with first-hand experiences of the challenges that the youth and women face. A full report of the session can be found [here](#).

During the event, the INCLUDE & NWO-WOTRO research groups had the opportunity to discuss their preliminary research findings with members of the INCLUDE Platform including African and Dutch policy makers.

During the platform meeting all the 17 INCLUDE research groups shared their interim results and policy messages, touching upon various aspects of inclusive development in Africa and related to various policy levels, from the local to the global. A full [report](#) of the workshop is published on the website of INCLUDE.

Please find the interim findings of our project below.



Interim Findings

The project reached a key milestone, being halfway to completion. You can find the full report, [please click here](#).

Planning 2016

In the table below you can find the key milestones for 2016:

Action/Activity	Description	Date
2nd survey	The research team will send the online survey. Results of this survey will be important input for the stakeholder dialogues that are scheduled to take place in the autumn of 2016.	July-August 2016
Stakeholders dialogues Africa	As part of the action-orient research approach, stakeholder dialogues will be organised to share knowledge on inclusive business practices. During these dialogues, discussions on how to overcome dilemmas and trigger tipping points to become more inclusive will be linked to your own personal business cases. The stakeholder dialogues will provide insight on how to adjust your current business model to become more inclusive.	13-23 September 2016
Stakeholder dialogues Netherlands	The Dutch stakeholder dialogues, will be held at the Rotterdam School of Management at the Erasmus University. The meeting, open to all Dutch consortium members and partners is the key platform for sharing all the experiences and outcomes of the research.	1 November 2016
Max Havelaar Lecture	The Max Havelaar lecture, an annual conference organised by RSM will focus this year on Inclusive Business and how to stimulate inclusive development and innovation. All consortium members are invited to this seminar.	2 November 2016
Africa Works! Innovation in Finance Conference	Africa Works! is the leading international platform, organised by NABC, dedicated to inform, inspire, and connect the private sector with Africa's business opportunities. This year's conference 'Innovation in Finance', will take place 10 and 11 November at the Royal Tropical Institute in Amsterdam. For more information please visit, www.africaworks.nl	10-11 November