

NWO-WOTRO Project on Productive Employment in Sub-Saharan Africa

**Increasing the value of Dutch
multinationals for national economies:
a comparative study of Kenya and
Nigeria**

Acknowledgement of Funding

- **The Netherlands Organization for Scientific Research (NWO)**
 - is the national research council of the Netherlands
 - NWO steers the course of Dutch science by means of subsidies and research programmes.
 - NWO promotes quality and innovation in science.
- **WOTRO Science for Global Development programmes**

2013 Call: Inclusive development in Sub-Saharan Africa

- **Projects on strategic actors for inclusive development**
- **Projects on productive employment**
 - **Increasing the value of Dutch multinationals for national economies: a comparative study of Kenya and Nigeria**

Consortium Partners

- ASC Leiden: Chibuike Uche and Yinka Akinyoade (senior researchers), Agnieszka Kazimierczuk and Charles Ubagwu (Junior Researchers)
- University of Nairobi: Bethuel Kinuthia and Paul Kamau (Senior Researchers)
- Kenya Association of Manufacturers: Francis Kodhiambo????

Associates in Nigeria

- African Heritage Institution: Ifediora Amobi
- Enugu Chamber of Commerce, Industry, Mines and Agriculture: Ifeanyi Okoye

Background to Research

- Recurrent source of tension between host states and MNCs is the variance in expectations WRT role of MNCs in devt & promotion of indigenous labour, entrepreneurial skills & businesses
- Contentious issues in indigenous supply chain devt:
 - Quality of indigenous labour force
 - Infrastructure
- Suboptimal unilateral actions (indigenization, Africanization) [See Uche, 2012]

- Mistrust and tensions
 - Change of tactics by MNCs to limit risk exposure in Africa
 - Operational and nationalization risks
 - Suboptimal results for both MNCs and host economies
- Liberalization and reversal of policies
 - But tensions remain

Objectives of study

- Document and critique past MNC, home and host government policies in post independence Africa
- Explore dynamics of relationship b/w MNCs and home and host countries over time
- Produce policy briefs for stakeholders
- Facilitate establishment of stakeholder networks

Research Questions

- What factors influenced past policies (& outcomes) to use MNCs to promote indigenous devt in K and N?
- How has global and local landscape of MNCs changed over time and how has this impacted on indigenous devt in K and N?
- How has host country's infrastructure, political system, labour force and business support policies evolved over time and how has this impacted on indigenous devt?
- How has aid & MNC support policies of home govts changed over time and how have these impacted on MNC attitude towards indigenous devt?

Research Method and Activities

- Institutional Theory
 - processes by which structures, rules, norms, and routines, become established as authoritative guidelines for social behavior
- Literature/ library search
- Interviews with MNCs, local businesses in supply chain of MNCs & relevant govt agencies in home and host states
- Stakeholder workshops to reduce bottlenecks to cooperation.

Knowledge Sharing

- Conferences/ workshops
- Communiqués/ policy briefs
- Publication of draft research results asASC Working Papers
- Publication of final output in top rank scientific or business journals

