

*Un défi universel, une priorité nationale*

Boosting youth employment in Africa: what works and why?  
The HAGUE, May 30, 2017

## **Senegalese Government Strategy to promote youth employment in rural areas**

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ANPEJ was created January 09 2014  
Decree number 2014 -26

**“AGENCE NATIONALE POUR LA PROMOTION DE  
L’EMPLOI DES JEUNES”**

**ANPEJ**

# ANPEJ mandate is to

- ❑ Set up an integrated information system to follow-up targets within the labor market;
- ❑ Facilitate young people access decent jobs
- ❑ Strengthen youths job readiness
- ❑ Facilitate access for financial resources to young entrepreneurs
- ❑ Support youths in their project designing and implementation
- ❑ Conduct any action necessary for youth employment promotion

# youth employment Statistics at a glance



- 62,5% of the population is between 15 and 35 ans (ANSD 2013)
- Majority of the population is living within rural areas at 54,8% (ANSD 2013)
- Unemployment rate of people over 15 is 16,6% (ANSD, 2016 )
- 83,7% of unemployed do not have any education or training. (ANSD,2013)
- 300 000 new jobsekkers enter the labor market every year (Half of them are from rural areas) (IPAR,2014)

# **Politics' and Institutional Framework**

- **The “Plan Sénégal Emergent”** the economic and social policy framework of the Government, gives priority to agriculture and agribusiness for tackling down youth unemployment and promoting sustainable growth.

17,5% (BM 2015)

(614 000 emplois formels).

- **Senegalese Government recently launched The new policy named: “Nouvelle Politique Nationale de l’Emploi (NPNE) which envision to create decent work for youth in rural areas based on the enhancement of youths job readiness and by promoting decent work in the agriculture sector.**



- **Rural Youth Employment Policy “Politique de promotion de l’emploi des jeunes en milieu rural (PPEJMR)” :**

This new policy will help end with opaqueness within the sector and will lead toward synergistic actions by adding effort from all stakeholders.

The vision is tightly linked to the will of the “Plan Senegal Emergent” to foster local development and promote competitive territories, which will carriers sustainable Growth and inclusiveness.

**National observatory for rural employment (ONER):**

**Is dedicated :**

- **To monitor rural employment evolution ( statistics gathering);**
- **To evaluate impacts of Projects and programs implementation**

# Projects and programs for Youth employment in rural areas

## PAPEJF

**Objective :** Create decent work and sustainable revenues for youths and women through promotion of small and medium sized enterprises

**Beneficiaries :** Youth (18-35) And Women over 36

**Geographic target :** 07 regions covered within 14

**Product and services :** Training, incubation, financing

**Sector:** Agriculture

## Youth Insertion in Agriculture Model (YIAM)

**Objective :** Boosting enterprises creation for growth and employment for the benefit of rural youths

**Beneficiaries :** rural Youth (18-35)

**Geographic target :** National

**Product and services :** Infrastructure, equipment ,Training and counseling services.

**Sector:** Aviculture, Market gardening, Aquaculture, Livestock farming

# → ANPEJ

## ❖ PDEJAS (Boosting Youth entrepreneurship within Senegalese agribusiness sector)

Is a national extension of the « Empowering Novel Agribusiness Led-Youth

ENABLE YOUTH» regional initiative of African Development Bank.

The PDEJAS, targets young men and women in rural and urban areas;

Promotes creation of viable enterprises led by youth within the agribusiness

sector, for sustainable and decent revenue generation and food security.

## ➔ Other ANPEJ Project

### ❖ The TCP/SEN3403

Implemented in partnership with the FAO to help improve livelihood of disadvantaged youths in rural areas

❖ **GCP/RAF/254/MUL** implemented in partnership with the FAO to create decent employment opportunities for youth in rural areas exploiting aquaculture.

❖ **The Youth Entrepreneurship Fund** : A financial mechanism set by ANPEJ in to help young entrepreneurs access to financial resources : 03 billions XOF dotation

# → Other Government Projects

## PRODAC

**Objective :** offer enabling environment for youth in rural areas to develop economics activities

**Beneficiaries :** rural Youth entrepreneurs in agriculture (18-35)

**Geographic target :** National

**Product and services :** incubation, training, production, revenue generation

**Sector:** Aviculture, Market gardening, Aquaculture, Livestock farming

# Other critical Government structure in the area of agriculture and youth employment

## ➔ ANIDA

### ❖ National Agency for Insertion and Agriculture Development

The mission of ANIDA is to promote development of a modern agriculture for job creation in profit of youth.

ANIDA is in charge of designing and upgrading rural farms into modern and integrated agriculture exploitations.

ANIDA activities help fight against poverty, rural exodus, joblessness, and illegal emigration

## ➔ National Agency for Aquaculture

- ❖ Contribute development of Aquaculture within the country.
- ❖ He provides support to entrepreneurs who will invest on aquaculture and assume technical support for exploitation making.



**THANK YOU FOR  
YOUR ATTENTION**



# Afokantan Benin Cashew



- Location: Benin, Tchaourou (400km North of Cotonou)
- Processing volume: 1500Mt RCN/ 400Mt Cashew kernels
- Employees: 400 (75% women)

- What is your approach to successfully boost youth employment in your country?
- Investing in manufacturing/processing (process agricultural products in country of origin)



***Afokantan  
Benin Cashew***

- What has been the key factor for success?
  - Quality
  - Respect
  - Responsibility



**Afokantan  
Benin Cashew**

# What has been the main challenge you face?

- Attitude (cultural/educational)
- Corruption
- NGO's