



This series of Research Group Fact sheets shows ongoing research projects related to INCLUDE, the Knowledge Platform on Inclusive Development Policies

Dutch multinational businesses, Dutch government and the promotion of productive employment in Sub-Saharan Africa

Multinational businesses can bring knowledge and capital to developing countries and thereby help generate and support productive employment. The extent of their contribution depends, however, on their relationship with both the host and home governments. The project 'Dutch Multinational Businesses, Dutch Government and the Promotion of Productive Employment in Sub-Saharan Africa' aims to investigate the policies adopted by Dutch multinationals as well as by their home and host governments in order to identify those conditions that enable skill transfers and the integration of local businesses into international value chains. The research will focus on the experience of Kenya and Nigeria.

Main question Should multinational businesses adapt to their local environment or should the local environment adapt to

multinational (international) standards?

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Consortium • African Studies Centre (ASC), the Netherlands

· Kenya Association of Manufacturers (KAM), Kenya

· University of Nairobi, Kenya

Country focus • Kenya

Nigeria

Planned activities • Interviews with multinational businesses, local businesses and various government agencies in home and host countries

 Workshops with various stakeholders to discuss difficulties in formulating and implementing policies aimed at promoting productive employment